



Atos Autonomous Store

Case Presentation
Euroshop 2023

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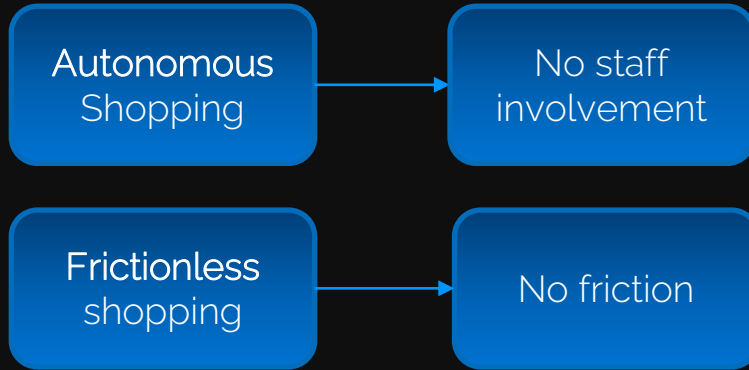
Atos speaker



- Managing Atos Autonomous Store development
- Since '89 in the industry today being named IoT
- Tech Domain: IoT, AIDC, Ind. 4.0, Radio Frequency Technology, IT
- International Business & Technology Consulting & Management, R&D Management
- Markets: Industry, Retail, Transport, Healthcare, Renewable Energy Government
- Strategy development
- Guest lectures & trainee guidance

Atos Autonomous Store

Addressed themes



Anything that gets in the way of a consumer saying "yes."



Friction:

- Delays
- Distractions
- Inconveniences prior / during / after shopping

Value Proposition of Atos Autonomous store



Enabling **frictionless** shopping experience:
↓ client's dependency on **human resources**
↑ **consumer satisfaction**
↑ store operation **profit**

Real-time tracking of in-store consumer and staff activities:
↑ **shopping experience**
↑ increased **business insights**
↑ optimize **business benefits**

Atos delivery includes ...
consultancy, implementation and operational services
...across the entire system life cycle.

Status overview



- MVP/Pilot Store realized with Lagardere Travel Retail @ Zaventem Airport (Belgium).
- Joint Effort of Atos & LTR
- Store opened Dec. 2022
- MVP. Pilot period: 2023

Consumer journey

Step by step

Step 1: Consumer on-boarding

1A

*Read consumer
instruction*

1B

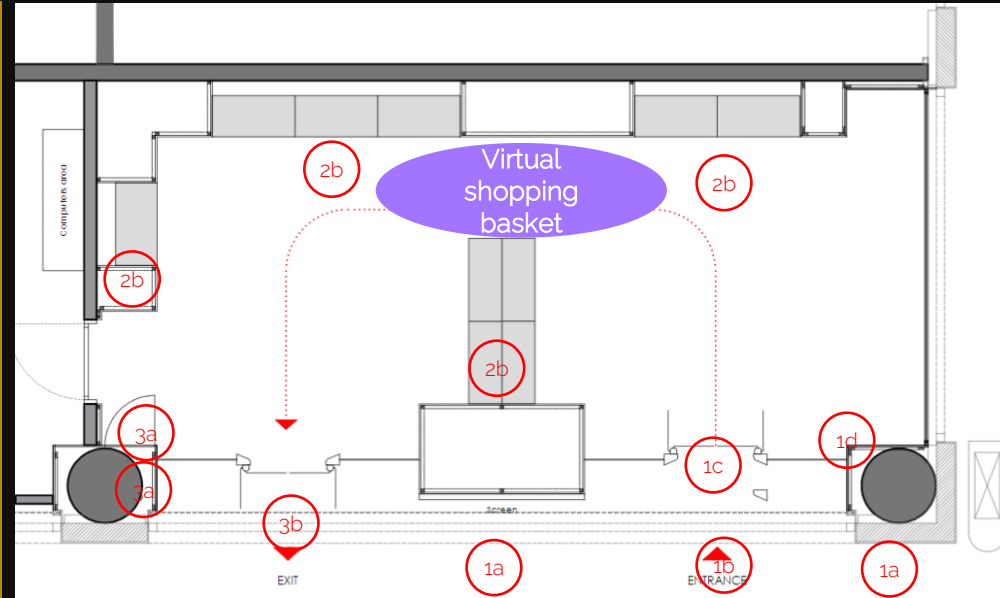
*Scan boarding pass
at the entry*

1C

Gate opens

1D

*Optional: Scan
unique QR code on
information screen
personalized
webpage (CCWP)*



Step 2: Shopping

2A

*Walk over to the
items wished to pick.*

People Track
& Trace

2B

*Pick the items
from shelf*

Weight Track
& Trace

2B'

*Optional: return
items to shelf*

Step 3:

*Payment and
consumer off-
boarding*

3A

*Go to payment kiosk and
validate and pay the
shown bill.*

3A'

*Press button to request for
support if needed*

3A''

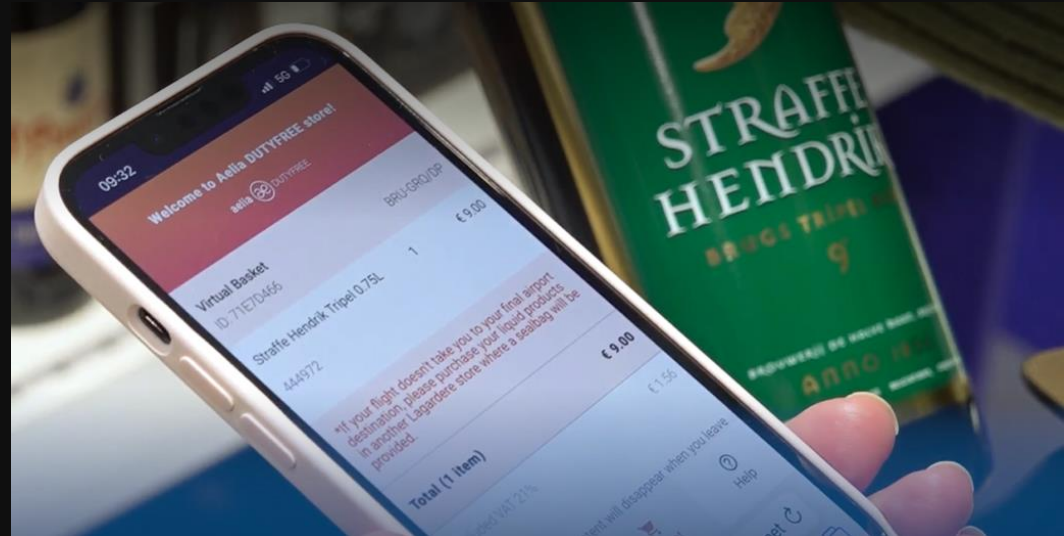
*Enter email address to send
the receipt.*

Step 4

*Leave the store.
Exit gate will open in
case bill has been paid..*

Consumer Webpage

Real-Time Virtual Shopping Basket insight



Press this [LINK](#) for more information.

Thank you!

For more information please contact:

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